

Curriculum Guide – Business Studies



Key Stage 4 Business Studies



Course Description	Course Content	Assessment
<p>You will be able to understand the business world which you will enter after finishing school/college/university.</p> <p>You will be able to make informed decisions and put forward arguments to persuade others.</p> <p>You will have the knowledge to help you set up a business of your own.</p> <p>The skills you learn such as evaluation and problem solving will be useful in a number of other subjects.</p> <p>Business can lead on to many vocational qualifications and is a good stepping stone for you in A Level subjects, especially economics, accountancy and of course A Level Business.</p>	<p>Marketing, including advertising, development of products, setting the best price.</p> <p>Recruitment, including how businesses get the right staff and keep them working well.</p> <p>Business structures, including the different ways to set up a business.</p> <p>Finance, including how businesses get the money to set up and operate and how they make a profit.</p> <p>Business operations, including how businesses produce the things we buy.</p> <p>Influences on businesses, including the environment and how many businesses are operating around the world.</p>	<p>Two exams at the end of the course, each 90 minutes long.</p> <p>There is no controlled Assessment.</p> <p>Some questions will be multiple choice, some will be extended writing to test your ability to explain why you made a particular decision.</p> <p>Students are assessed every three weeks with past exam questions.</p>
Extra-Curricular Opportunities	Important Information	Useful Websites
<p>Potential Trips:</p> <ul style="list-style-type: none"> - Innocent Smoothies to look at HR practices. - Assessment of Business in Bilston/Wolverhampton - IFS Financial Education Qualification - Young Enterprise - Student Investor Challenge 	<p>It is important that students should have a basic to good understanding of maths and are keen to follow the news and real world business events.</p>	<p>http://www.ocr.org.uk</p> <p>http://www.tutor2u.net/</p> <p>http://www.bizedmagazine.com/</p> <p>https://www.youtube.com/channel/UCgXMII_4LOojR1XUqACIm9g</p> <p>http://zigzageducation.co.uk/</p>

Key Stage 5 Business Studies



Course Description	Course Content	Assessment
<p>An interesting and challenging learning experience which includes debates, lively discussion, industrial visits, guest speakers, the use of the Internet and social media</p> <p>The opportunity to put your ideas, opinions, independence of thought and initiative to practical use</p> <p>The development of transferable skills which are relevant to the world we live in – problem-solving, creative thinking, research, evaluation, communication, personal development and decision-making</p> <p>Opens up a range of possibilities in the world of work, enterprise, further and higher education</p> <p>A valuable and well respected entrance qualification for university.</p>	<p>You will study a wide variety of topics including:</p> <ul style="list-style-type: none"> • enterprise • human resources • environmental factors • marketing • accounting and finance • production • ethics • international trade • the digital age • law • economics • change management <p>Emphasis throughout the entire course is on problem solving and decision-making. You will learn how to use a wide range of contemporary business tools and models and apply them to today's businesses.</p>	<p>100% exam based</p> <p>3 x 2 hour exam papers (taken at the end of course) based on case studies of three real businesses (one small/local, one medium/national and one large/international)</p> <p>A wide range of question types including multiple choice, short answer and extended writing</p> <p>Opportunity to demonstrate your quantitative, reflective and decision-making business skills to solve business problems</p>
Extra-Curricular Opportunities	Important Information	Useful Websites
<p>Trip to Business Live in Paris to attend business seminars from prominent business experts.</p> <p>London trip to visit the Bank of England and Business Trends that discuss how social changes affect businesses.</p>	<p>Where can A Level Business take me?</p> <p>A level Business is an excellent base for a university degree, especially degrees in business, management, human resources, accountancy, law, finance, philosophy, politics and economics, sociology and psychology. Careers with a business degree are diverse and have high earning potential.</p> <p>A range of career possibilities including banking, insurance, advertising, distribution, sales, accounting, law, education, central or local government and business consultancy. Business skills, which touch on</p>	<p>http://www.ocr.org.uk</p> <p>http://www.tutor2u.net/</p> <p>http://www.bizedmagazine.com/</p> <p>https://www.youtube.com/channel/UCgXMII_4LOojR1XUqACIm9g</p> <p>http://zigzageducation.co.uk/</p>

every part of our modern society, are in high demand worldwide and are often well paid.

Entrepreneurship and the benefits of running your own business.